**About Sarah:** After working in retail within the beauty industry, Sarah started her own mobile makeup and beauty business, Minimal Effort, in January 2014. She worked on a few short films and editorial shoots doing makeup, which made her an accredited makeup artist, but Sarah always knew she wanted to be successful and had been extremely hard working and driven in all her jobs. She knew a lot about skincare and makeup, so when she saw the products and how quickly they worked she was blown away. Sarah used a bulky galvanic machine during her college years, and was completely won over by Nu Skin's compact handheld device. She has always enjoyed going out of her way to help customers, and revels in being able to help people with skincare and makeup while offering people a life changing opportunity – whether they're after more money, personal development, time freedom, money freedom, skincare or anti-ageing!



- What has been the best part of your journey so far? There's so much! The motivated people you meet who I now call my friends, the self-development and stepping out of my comfort zone, the lifestyle I'm now able to live which was once just a dream. The whole package is incredible!
- What advice would you give a brand new person? You can earn while you learn, so run with this opportunity and learn along the way! Make sure you follow the OTG system to save yourself time and always have fun!
- What has been especially challenging in your journey and how did you overcome that? Public speaking was just something I never thought I'd be able to do. It was awful, my palms used to sweat just thinking about it! To think that just 6 months in, not long after I hit my Ruby pin title, I was asked to speak about my success in front of over 400 people is crazy.

**Random Trivia:** I once asked if I needed to pack my passport going on a family holiday to Wales! People have more fun laughing at me than with me, at least it put a smile on everyone's faces. I'm living proof you don't need to be a brain box to do this business!

"You can fail at what you don't want, so you may as well take a chance on doing what you love." - Jim Carrey