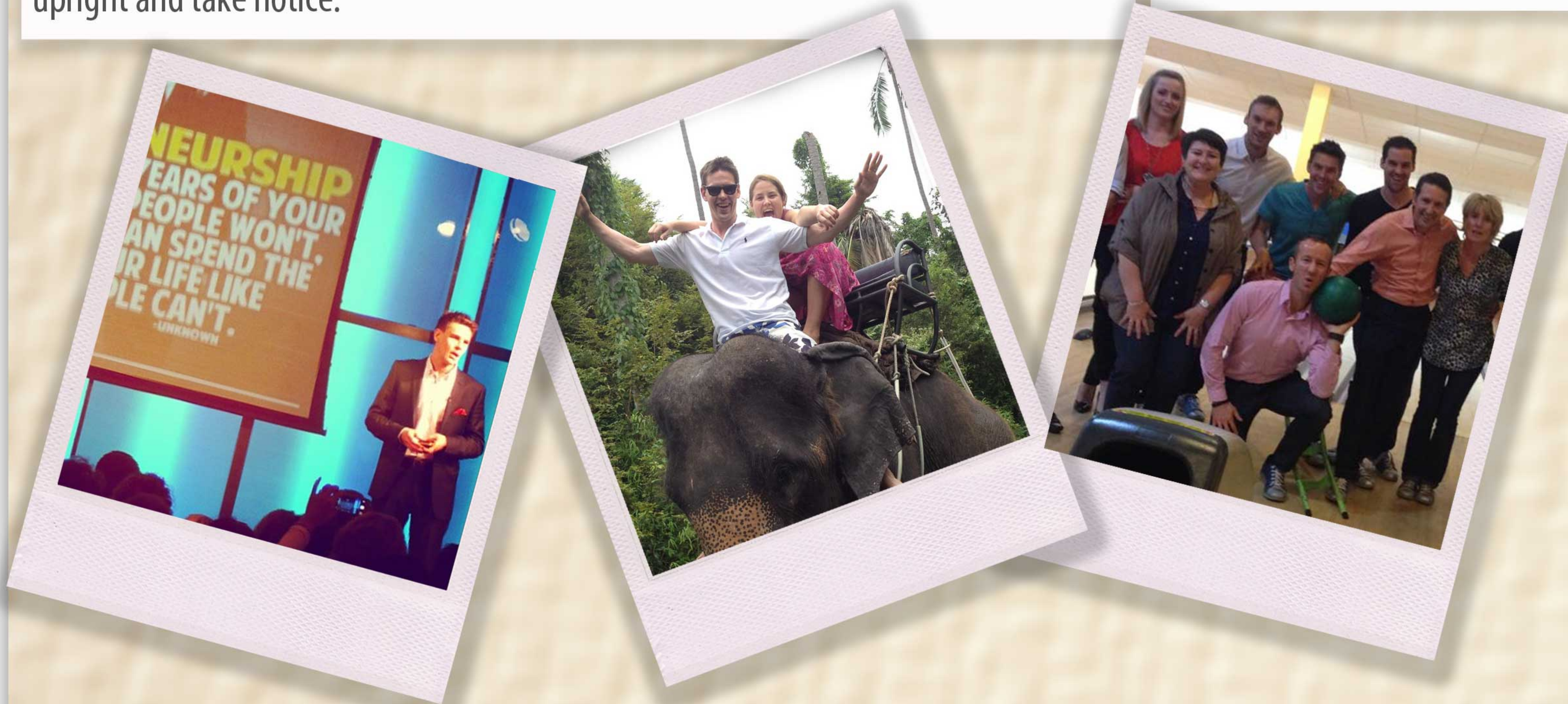


**About Daniel:** Ten years ago Daniel was rapidly moving up the corporate ladder within the banking industry. Then one day he stopped, looked at his manager, and his manager's manager, and so on up the line. He asked himself: "Do I want to be in their shoes five, ten, twenty years from now?" It was easy to see he wanted something very different for his life. Shortly afterwards, Daniel's brother introduced him to the strange world of network marketing. After extensive research, Daniel realised while many less reputable network marketing companies fail and many people quit before they learn how to be successful, an unbelievably large number of people have great success in achieving health, time and financial freedom. While a healthy lifestyle and financial comfort appealed to Daniel, it was the promise of time freedom and the ability to choose exactly how he spends his life, that made him sit upright and take notice.



**Daniel Norell**



- **What has been especially challenging in your journey?** The biggest challenge has been that the success didn't happen overnight. It took many years of learning, developing and overcoming rejections. Also, seeing other people quit just as they're about to break through and have success has been extremely challenging.
- **How can someone give themselves the best chance at success?** Give yourself five years of consistent effort in building a great business so you can develop the skill set, knowledge and belief that will bring you success. We go to university for many years to get our first job but many people join this industry and aren't patient enough to learn what it takes to succeed. Anyone who has a bit of entrepreneurial spirit, desires success and gives this enough time will accomplish great things.

**Random Trivia:** While growing up I drank nearly four litres of milk every day. It's quite a miracle I don't moo!

**"Our doubts are traitors, and make us lose the good we oft might win, by fearing to attempt." – William Shakespeare**