

About Guy: Born and bred in New Zealand, Guy used to play rugby and cricket at county level before pursuing his passion and becoming a health professional. With more than 13 years experience as a personal trainer and lifestyle coach under his belt, he has been calling the UK his home since 2004. Guy was introduced to Nu Skin seven years ago and has been one of the key pioneering leaders that developed the early stages of the UK market, assisting it to grow to its current level. Because of his professional background Guy was able to see the tremendous potential of the business opportunity and initially focused most of his attention on the Pharmanex nutraceutical range and the BioPhotonic Scanner. When he isn't actively working on his Nu Skin business, Guy enjoys staying active through regular workouts in Hyde Park and turns to his bicycle as his preferred mode of transport whenever possible.



Guy Rowley



- **What has been the best part of your journey so far?** The person you become while doing this business and the incredible people you meet - they become like family to you. I've been told to become a millionaire, not because of the money I will be earning, but because of the person I will become in the process. This is also true in building a successful Nu Skin business. It's been the most uplifting experience of my life!

- **What are the key characteristics of a leader in your opinion?** Leading through example by doing everything you expect your team to do, persistence and sharing a clear vision of what it is you want to achieve with the business with absolute certainty.

Random Trivia: I absolutely love movies! I could watch them all day and every day if I could. This is definitely one of my favourite pass times - and true inspirational movies are number one on the list :)

"You become the average of the top five people you spend the most time around. So choose wisely."