

About Niclas: Born and raised in Sweden in a small town one hour from Stockholm. Niclas was active in sport from a young age, but tennis has always been closest to his heart. In his early 20s Niclas moved to Luxembourg to work as a tennis coach, and over the five years that followed he built one of the biggest tennis schools in Europe with over 1,000 students and 10 assistant coaches. Despite his success Niclas felt like he wasn't controlling the tennis academy, instead he was being controlled by it. Frustrated by the long hours, he was all ears when one of his pupils invited him to learn more about a business opportunity that promised a better balance between time and money. Inspired by the UK's huge potential, and the belief that the UK will be the next major Nu Skin market, Niclas relocated to London with his family in 2013, and now lives in leafy Greenwich.



Niclas Österberg



- **Why is it important to have a strong “why”?** All businesses have challenges, and unless you have a strong reason for achieving success it is too easy to quit when things get tough. Especially because there isn't the same financial investment as with a traditional business. A strong “why” will keep you motivated.
- **Why is network marketing's future looking bright?** In my mind this business model is absolutely the smartest way of building a business, now and in the future. There is no big risk, you have business partners who can support you, it only takes days to start, you can work part-time, have flexible hours, choose who you want to work with, and if you follow the proven system and achieve success, the lifestyle you achieve is fantastic.

Random Trivia: As a young lad Bjorn Borg was my idol, and one of my biggest dreams was to Wimbledon like he did. Playing tennis on grass courts was very exotic. Now after 40 years of aspiration I can finally play regularly on grass, but surprisingly prefer normal clay.

“If you are in control of your business' growth, you're not going fast enough”