

**About John & Wendy:** A power-couple from the Midlands, Wendy had worked her way up in the corporate world and headed a sales team of 500 for a FTSE 100 company before joining Nu Skin. She quickly fell in love with the product range and saw the huge potential for Nu Skin in the UK. John, whose background is in television with the BBC, looked at the business model, met the company executives and scientists, and was so impressed that he joined Wendy in the business – three years on and they have succeeded in building a fabulous team. John and Wendy still run a number of other very successful businesses, and are very excited to be part of Nu Skin. The couple sees it as their future and legacy.



**John & Wendy Pluck**



- **Why is network marketing's future looking bright?** Network marketing is the next big business model following the success of franchising, and it's completely in tune with the move towards referral marketing, the internet and self-employment.

- **What would you do differently if you could start over again?** This is a very, very, simple business, which is difficult for experienced business people to understand! Just use and benefit from the products and business, tell people you meet about your experiences and help them to do the same. The more you just do this, the more successful you will be.

**Random Trivia:** On his last diving trip John had to use his scuba skills to retrieve his sodden passport from the wreck of his own dive boat after it hit a reef in the middle of the Red Sea.

**"Whether you think you can, or think you can't...  
You're right" - Henry Ford**